ONE VOICE BY TABLESIDE AI

The Dental Practice Visibility Playbook

You do not need a sales call to see how this works. This playbook shows the exact system One Voice runs for owner operated dental practices, in the open, so you can judge it before you ever talk to us.
A new patient picks a practice the way they pick anything they are a little nervous about. They search near home, read the reviews slowly, look for the doctor by name, and try to work out two things: will it hurt, and what will it cost me after insurance. The practice that answers those two questions calmly, week after week, fills the chairs.

The system, in plain steps. One Voice is a managed team that runs your visibility for you. A researcher for your trade collects fresh material every week. Your posts are built from that material and from confirmed facts about your own business. You approve each post on your phone. Approved posts go out on schedule. Reviews get answered. Every week the system learns more about your business.

What patients actually check
Patients want to know whether the doctor explains before they start, what a visit costs out of pocket, whether the practice takes their plan, whether the team is kind to people who have stayed away for years, and how the doctor decides between saving a tooth and taking it out. Visibility work for a practice is mostly answering those questions in plain words, with the doctor named, before the patient ever calls.
Facts your posts can stand on
Dental posts live inside real rules, and handled well the rules build trust. In Ontario, dentistry is a regulated health profession under the Dentistry Act, 1991, and only members of the Royal College of Dental Surgeons of Ontario may use the dentist title. Infection control is a written standard, not a preference: sterilizer loads are checked with indicators, and a spore test runs for each sterilizer on each day it is used. Patient records are health records under PHIPA in Ontario and HIPAA in the United States, kept for at least ten years in Ontario, and photos or stories about a patient are never posted without the consent the law requires. Sedation is offered only at the permit level the practice actually holds. Advertising must be accurate and provable, with no claims of being better than the practice down the road.
So the strong dental post is never a slogan. It is the doctor explaining, in plain words, when they would save a tooth with a crown and when they would not, or what a cleaning usually costs after a typical plan pays its part, or what the team does for a patient who has not sat in a chair in five years. Calm, specific, and true.

What one month of the system looks like
Week one. Your Visibility Score is run across Google, Facebook, Instagram, LinkedIn and answer search. You see where customers can find you and where they cannot, in plain numbers. Your team at One Voice then takes in your own site, your listings and your reviews, and keeps only what is confirmed about your business.
Week two. The first week of posts is built for you on Sunday, each one tied to a real fact about your trade and your business. You approve or turn down each post on your phone in seconds. Approved posts go out on schedule, each one written for the channel it lands on.
Week three. Reviews get answered within a day, in your voice. Questions people ask on your Google profile get real answers. The posts keep coming from fresh material researched that week for your trade.
Week four. You see what landed. Which posts people saved, which reviews came in, what your score did. Your approvals and comments teach the system what sounds like you, so month two starts smarter than

month one.

Step one is free

The Visibility Score is the entry step because it tells the truth first. It checks five channels with live public lookups, gives you a score for each one, and names the single move that would lift you the most. It takes about a minute and it is free whether you ever hire us or not.

Run my free Visibility Score

What we never do

We never invent a fact about your business. We never post without your approval. We never buy or fake a review. We never write a post that breaks the rules of your own trade. If there is no fresh, checkable fact to build a post on, there is no post that day. Quiet beats wrong, every time.

Run your free Visibility Score at tablesideai.com/visibility-score/ or email hello@tablesideai.com.