ONE VOICE BY TABLESIDE AI

The Restaurant Visibility Playbook

You do not need a sales call to see how this works. This playbook shows the exact system One Voice runs for owner operated restaurants, in the open, so you can judge it before you ever talk to us.

A restaurant is found in the minutes before a guest decides. Someone nearby searches for a place to eat tonight, checks the map listing, reads two reviews, glances at the latest photos and posts, and picks. If your listing is thin, your last post is from two months ago, and your newest review has no answer, you lose that table to the place down the street. Not because their food is better. Because they showed up.

The system, in plain steps. One Voice is a managed team that runs your visibility for you. A researcher for your trade collects fresh material every week. Your posts are built from that material and from confirmed facts about your own business. You approve each post on your phone. Approved posts go out on schedule. Reviews get answered. Every week the system learns more about your business.

What guests actually check

Guests care about what the food and the room are really like, who is behind the place, what is on this week, and the practical facts: hours, how reservations work, what you can do for allergies, and where to park. Good visibility work answers those things over and over, with fresh facts, in your own voice.

Facts your posts can stand on

Restaurant posts live inside real rules, and the rules themselves are good material when they are explained plainly. In Ontario, food premises run under the Food Premises regulation, O. Reg. 493/17: cold food held at 4 degrees or below, hot food at 60 degrees or above, and a trained food handler on site during every hour you are open. In Toronto your inspection result is public through DineSafe and the notice sits by your door. In the United States the FDA Food Code asks the person in charge to know the nine major food allergens, and Canada keeps its own priority allergen list, which includes mustard and sulphites. A post that explains how your kitchen handles an allergy question, written carefully and checked against the rule, tells a nervous guest more than any slogan could.

The calendar is material too. Mother Day brunch, the slow Tuesday after a holiday weekend, the first patio week. A post that names the real week your guests are living in reads like a neighbour wrote it, because one did.

What one month of the system looks like

Week one. Your Visibility Score is run across Google, Facebook, Instagram, LinkedIn and answer search. You see where customers can find you and where they cannot, in plain numbers. Your team at One Voice then takes in your own site, your listings and your reviews, and keeps only what is confirmed about your business.

Week two. The first week of posts is built for you on Sunday, each one tied to a real fact about your trade and your business. You approve or turn down each post on your phone in seconds. Approved posts go out on schedule, each one written for the channel it lands on.

Week three. Reviews get answered within a day, in your voice. Questions people ask on your Google profile get real answers. The posts keep coming from fresh material researched that week for your trade.

Week four. You see what landed. Which posts people saved, which reviews came in, what your score did. Your approvals and comments teach the system what sounds like you, so month two starts smarter than month one.

Step one is free

The Visibility Score is the entry step because it tells the truth first. It checks five channels with live public lookups, gives you a score for each one, and names the single move that would lift you the most. It takes about a minute and it is free whether you ever hire us or not.

Run my free Visibility Score

What we never do

We never invent a fact about your business. We never post without your approval. We never buy or fake a review. We never write a post that breaks the rules of your own trade. If there is no fresh, checkable fact to build a post on, there is no post that day. Quiet beats wrong, every time.

Run your free Visibility Score at tablesideai.com/visibility-score/ or email hello@tablesideai.com.